

studio
frewb.



business catalogue
2025



studio frewb.

the home of sensationnally silly puns

welcome to the studio, take a look around!

Hello!

I'm Charlotte, the artist, creator and pun-enthusiast behind Studio Frewb.

I love nothing more than making people smile, and so I create bright, colourful and fruity artwork with a cheeky twist. It all started with a watercolour painting of lemons, and quickly spiralled into an ever-expanding collection of pun cards and vibrant prints. If it's edible and pun-worthy, chances are it is already in the collection or will be soon!

Designed in my home studio and lovingly printed in the UK, all of my products are high quality and eco-friendly. With the natural world being the greatest inspiration for my artwork, I'm particularly conscious about my environmental impact, and so I only use recycled and recyclable materials. Ohh, and I never use plastic - my cards are as naked as the day they were created! Even the cellulose packets that keep my prints safe are 100% biodegradable.

Thanks a bunch, and happy browsing!

A stylized, handwritten signature in white ink, consisting of a large, sweeping 'C' followed by a series of loops and a long, sweeping underline that extends to the right.

charlotte frewb

welcome to the studio



the studio

Every piece of work I create starts out as a hand-painted original, delicately painted in my home studio using my favourite tin of watercolours.

My love of painting and the natural world has led me to create collections that are rich and organic, and celebrate the vivid colours of nature.

It's always been my dream to be an artist, and I'm incredibly passionate about design. I truly hope my work brings the same joy and happiness to others as it does to me while I'm creating them.

the process

My creative process begins with a vibrant watercolour painting, which I then scan, edit and tweak to produce the eye-catching designs you'll find in my collections.

I finish them with their trademark puns, and then send them off to my UK based printers, who carefully print them for me using high quality inks and eco-friendly recycled papers.

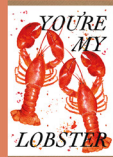
Each card and print is filled to the brim with love, and bursting with bold, saturated colours and punchy puns.



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hot
right
now!

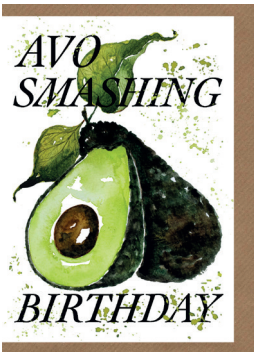


"give it a zest" greetings cards

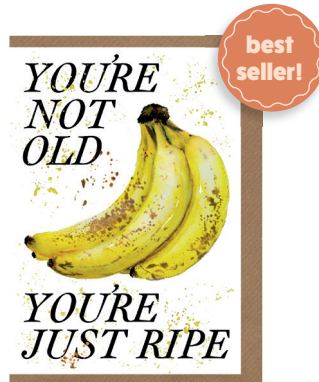
a pun for (almost) every occasion... easy on the eyes and caring for the planet

- A6 size (105 x 148mm)
- blank inside
- printed in the UK
- FSC® certified, recycled card stock and envelope
- nested with recycled Kraft envelope & banded in sixes
- minimum order quantity: 6 per design

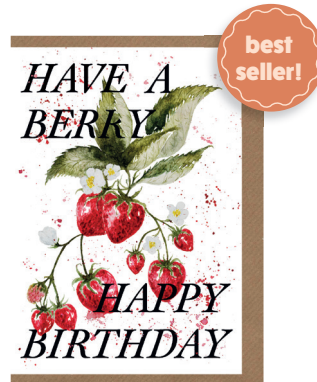
happy birthday



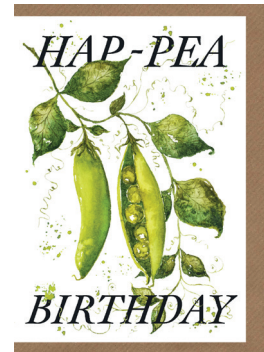
Z-AVO "avo smashing birthday"



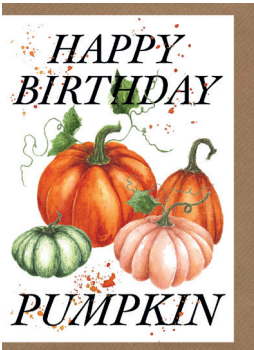
Z-RIPE "you're not old... you're just ripe"



Z-BERRY "have a berry happy birthday"



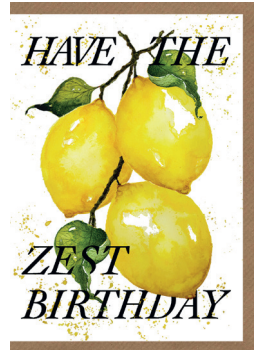
Z-PEA "hap-pea birthday"



Z-PUMP "happy birthday pumpkin"



Z-SHELL "let's shellabrate"



Z-ZESTB "have the zest birthday"

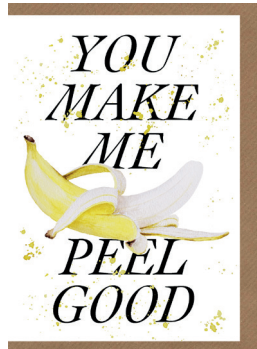


Z-HBC "happy birthday chicken"

love & fruity friendships



Z-FIG "I figgin' love you"



Z-PEELG "you make me peel good"



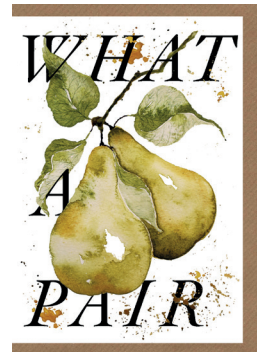
Z-MINT "you're mint"



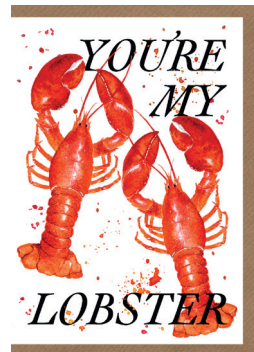
Z-HOT "you're a hottie"



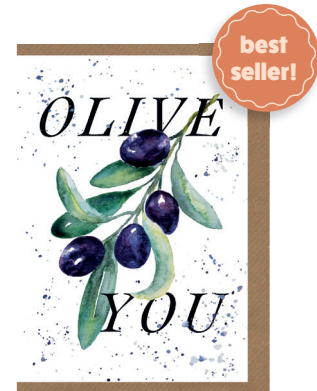
Z-SHRI "shrimply the best"



Z-PAIR "what a pair"



Z-YML "you're my lobster"

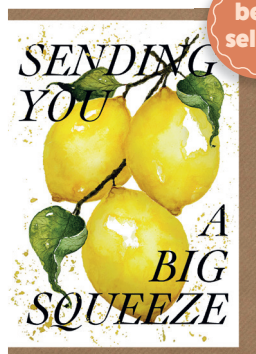


Z-OLIV "olive you"

love & fruity friendships

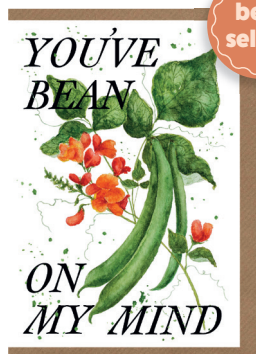


Z-MUSH "I love you very mush"



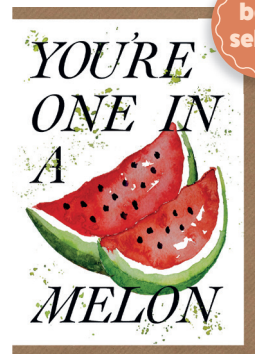
best
seller!

Z-BIGS "sending you a big squeeze"



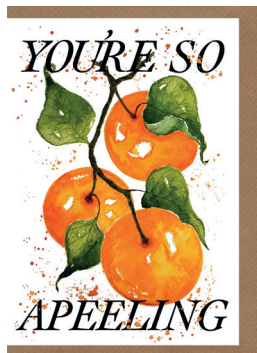
best
seller!

Z-BEAN "you've bean on my mind"

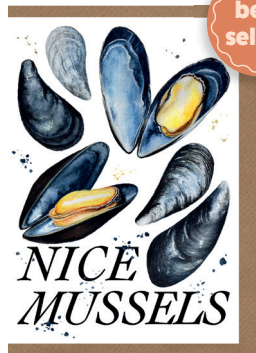


best
seller!

Z-1MEL "you're one in a melon"

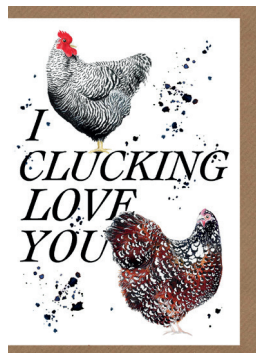


Z-APEEL "you're so a-peel-ing"

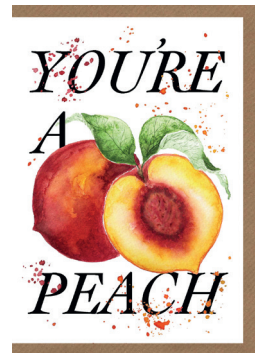


best
seller!

Z-MUSS "nice mussels"



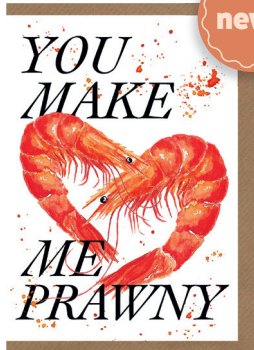
Z-CLUCK "I clucking love you"



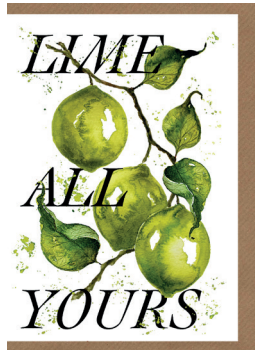
Z-YAP "you're a peach"

love & fruity friendships

new!

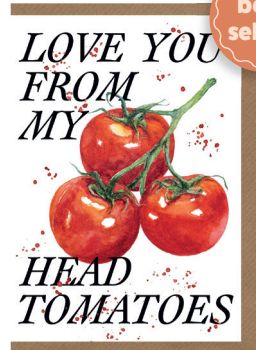


Z-PRAWN "you make me prawny"



Z-LIME "lime all yours"

best seller!

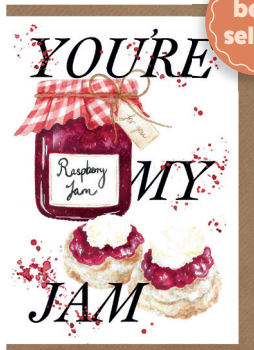


Z-TOMS "love you from my head tomatoes"

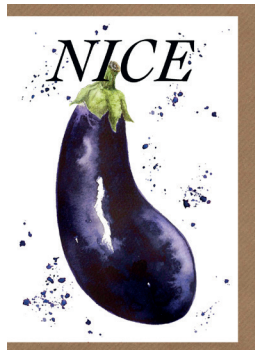


Z-NICEP "nice..." peach

best seller!

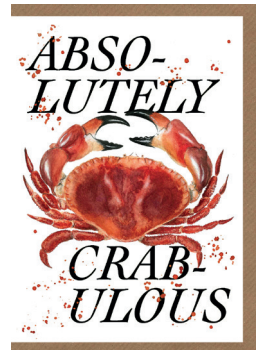


Z-JAM "you're my jam"



Z-NICEA "nice..." aubergine

best seller!



Z-CRAB "absolutely crabulous"

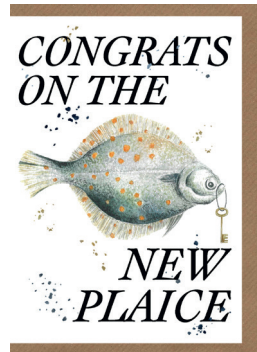


Z-PICK "you tickle my pickle"

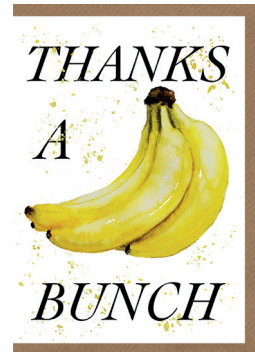
miscellaneous & thank you



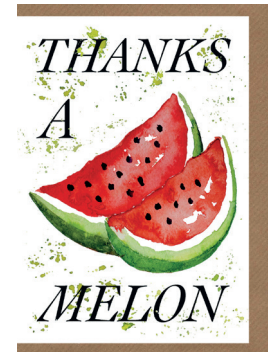
Z-FISH "best fishes"



Z-NEWP "congrats on the new plaice"



Z-TAB "thanks a bunch"



Z-TAM "thanks a melon"

floral collection

greetings cards

a collection of floral watercolours, with a delicate touch of gold foiling

- A6 size (105 x 148mm)
- blank inside
- printed in the UK
- FSC® certified card stock & envelope
- nested with recycled Kraft envelope & banded in sixes
- digital gold foiling
- minimum order quantity: 6 per design



F-PET "happy birthday petal"



F-HBB "happy birthday"



F-BEE "hap-bee birthday"



F-TAB "thanks a bunch"



F-TOY "thinking of you"



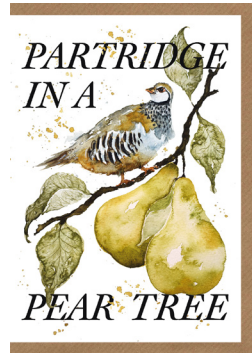
F-MOT "happy mother's day"

the 12(ish) days of Christmas

"The 12(ish) days of Christmas" greetings cards

a cracking selection of puns for the festive season

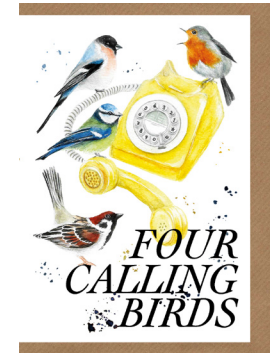
- A6 size (105 x 148mm)
- printed in the UK
- FSC® certified, recycled card stock & envelope
- nested with recycled Kraft envelope & banded in sixes
- blank inside (except for five gold rings)
- minimum order quantity: 6 per design



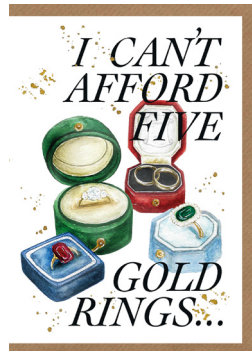
C-PART "a partridge in a pear tree"



C-3FH "three French hens"



C-4CB "four calling birds"



C-5GR "I can't afford five gold rings... (inside: so here's a card instead)"



C-6GAL "six geese a-laying"



C-SHA "shrimply having a wonderful christmas time"

"British Wildlife Christmas"

greetings cards

some old favourites,
re-vamped and gilded ready
for Christmas

- A6 size (105 x 148mm)
- blank inside
- printed in the UK
- FSC® certified card stock & envelope
- nested with recycled Kraft envelope & banded in sixes
- digital gold foiling
- minimum order quantity: 6 per design



BWC-STAG "merry Christmas" stag



BWC-HARE "merry Christmas" hare



BWC-ROB "merry Christmas" robin



BWC-HCOW "merry Christmas" highland cows



BWC-PHEAS "merry Christmas" pheasant



BWC-PUFF "merry Christmas" puffins



art prints

A5 & A4 prints

high quality digital art prints of THE original watercolour paintings

- A5 size (210 x 148mm)
- A4 size (297 x 220mm)
- select few 200x200mm (priced as A5)
- printed in the UK
- FSC® certified Tinteretto Gesso board
- packaged in 100% biodegradable cellulose packets with acid free backing board
- please state required size before code when ordering
- minimum order quantity: 10 per size

fruity prints



LEM lemons



ORA oranges

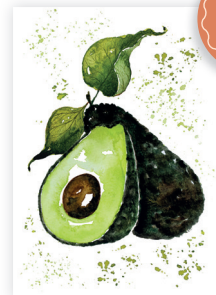


CHIL chillies

best
seller!



OLI olives

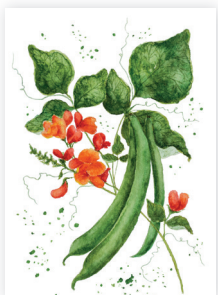


AVOS avocados

best
seller!



FIGS figs



BEANS runner beans



PEARS pears



LIMES limes



STRAWB strawberries



PEAS peas



MELON watermelon

fruity prints

best seller!



CITRONS

LEM1 "citrons"
blue



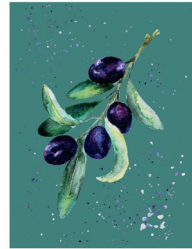
ORANGES

ORA1 "oranges"
blue



PIMENTS

CHIL1 "piments"
blue



OLIVES

OLI1 "olives"
blue



AVOCATS

AVOS1 "avocats"
blue

best seller!



FIGUES

FIGS1 "figues"
blue

best seller!



SQUEEZE
THE DAY

STD1 "squeeze the day"
blue

best seller!



ORANGES

ORA4 "oranges"
blue pattern



SQUEEZE
THE DAY

STD2 "squeeze the day"
blue circle

fruity prints

best
seller!



LES
CITRONS

LEM2 "les citrons"
blue circle



LES
ORANGES

ORA2 "les oranges"
blue circle

best
seller!



LES
PIMENTS

CHIL2 "les piments"
blue circle



LES
OLIVES

OLI2 "les olives"
blue circle



LES
AVOCATS

AVOS2 "les avocats"
blue circle

best
seller!



LES
FIGUES

FIGS2 "les figues"
blue circle

best
seller!



LES
CITRONS

LEM3 "les citrons"
pink circle



LES
ORANGES

ORA3 "les oranges"
pink circle



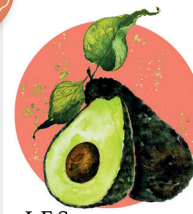
LES
PIMENTS

CHIL3 "les piments"
pink circle



LES
OLIVES

OLI3 "les olives"
pink circle



LES
AVOCATS

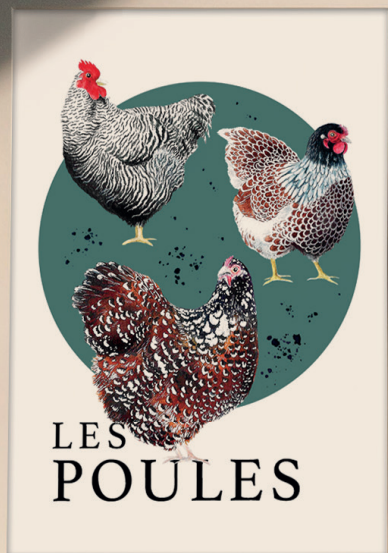
AVOS3 "les avocats"
pink circle



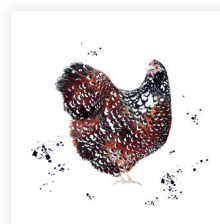
LES
FIGUES

FIGS3 "les figues"
pink circle

new prints



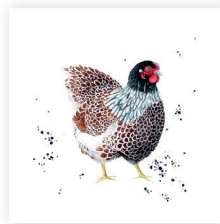
CHIC4 "les poules" blue circle



CHIC1 chicken 1
(200x200mm)



CHIC2 chicken 2
(200x200mm)



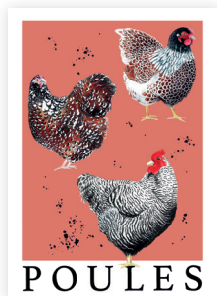
CHIC3 chicken 3
(200x200mm)



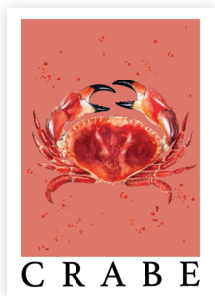
CRAB crab
(200x200mm)



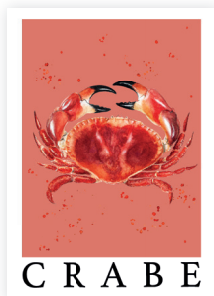
CHIC4 "poules"
blue



CHIC6 "poules"
pink



CRAB1 "crabe"
blue



CRAB3 "crabe"
pink



CHIC5 "les poules"
blue circle



CHIC7 "les poules"
pink circle



CRAB2 "les crabes"
blue circle



CRAB4 "les crabes"
pink circle



CRAB3 "le crabe" pink

seafood prints



LOB lobster



MAC mackerel



HOMARD

LOB1 "homard"
blue



HOMARD

LOB3 "homard"
pink



MOULES

MUSS1 "moules"
blue

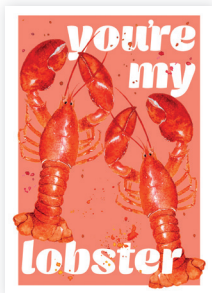


MOULES

MUSS3 "moules"
pink



MUSS mussels



YML "you're my
lobster"



**LE
HOMARD**

LOB2 "le homard"
blue circle



**LE
HOMARD**

LOB4 "le homard"
pink circle



**LES
MOULES**

MUSS2 "les moules"
blue circle



**LES
MOULES**

MUSS4 "les moules"
pink circle

best
seller!

best
seller!

best
seller!



MAQUEREUX

MAC1 "maquereaux"
blue



MAQUEREUX

MAC3 "maquereaux"
pink

best
seller!



LES
MAQUEREUX

MAC2 "les maquereaux"
blue circle



LES
MAQUEREUX

MAC4 "les maquereaux"
pink circle



MUSS mussels



gift wrapping



GW-LOBB lobster (blue)



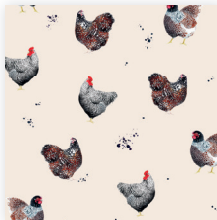
GW-LOBP lobster (pink)



GW-BWSP British Wildlife
stags & pheasants



GW-LEM lemons



GW-CHIC chickens

gift wrap gift wrap sheets

single sheets of high
quality silk wrapping paper

- 700mm x 500mm sheets
- printed in the UK
- FSC® certified 115gsm silk paper
- single sheets
- choice of packaging:
either folded to A4 in
biodegradable cellulose
packets, or rolled together
and shipped in tube
- minimum order quantity:
10 sheets per design

"British wildlife" Christmas tags

traditional gift tags

6 Christmas gift tags... a great addition to the British wildlife Christmas cards

- traditional shape (85mm x 55mm)
- printed in the UK
- FSC® certified recycled card stock
- pack of 6 (one of each design)
- or pack of 6 stags & pheasants to match gift wrap
- packaged with twine in biodegradable cellulose bags
- minimum order quantity: 10 packs



GT-BWC *mixed pack*

GT-S&P *stags & pheasants*

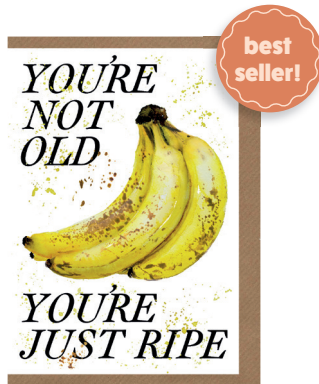
price list

product	price per item	minimum order	suggested RRP
“give it a zest” cards	£1.24	6 (per design)	£3
“floral collection” cards	£1.29	6 (per design)	£3-£3.50
“12(ish) days of Christmas” cards	£1.24	6 (per design)	£3
“British wildlife” Christmas cards	£1.29	6 (per design)	£3-£3.50
A5/A4 prints	£4.25/£6.98	10 (per size)	£12.00/£20.00
gift wrap	£1.24	10 sheets (per design)	£3-£3.50
gift tags	£1.29	10 (packs)	£3-£3.50

minimum order **£60** (+ £6 delivery) & carriage paid on orders over **£120**.

can't decide? try the bestsellers bundle!

6 of each of the bestselling zest cards: £60 (+ £6 delivery)
or double up for free delivery!



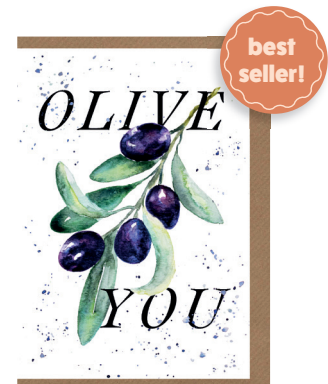
Z-RIPE "you're not old...
you're just ripe!"



Z-BERRY "have a berry
happy birthday"



Z-FIG "I figgin' love you"



Z-OLI "olive you"



Z-SHELL "let's shellabrate"



Z-BIGS "sending you a
big squeeze"



Z-MUSS "nice mussels"



Z-BEAN "you've bean
on my mind"

ready to do business?

get in touch via email:
orders@studiofrewb.co.uk

any questions or interested in samples?

no bother, drop me an email and
I'll send you a selection of my favs.

thanks a bunch!

the small print...

invoicing

minimum order value: £60
proforma invoice provided for first order, thereafter
payment terms are 30 days from date of invoice

delivery

free mainland UK delivery on orders over £120
orders under £120 will be charged £6 delivery
order processing time is between 7-21 days

printed and bound in the UK using FSC® certified paper

